# TRƯỜNG ĐH SƯ PHẠM KỸ THUẬT TPHCM KHOA KINH TẾ BỘ MÔN THƯỜNG MẠI

## KỲ THI HK1 - NĂM HỌC 2017-2018 MÔN: ANH VĂN THƯƠNG MẠI ĐÁP ÁN THAM KHẢO

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Đáp án có 02 trang

### <u>TASK A</u>: Give the appropriate words to their definitions (3.6 marks => 0.3/word) <u> $\mathbf{D}\hat{\mathbf{E}}$ 1:</u> $\mathbf{D}\hat{\mathbf{E}}$ 2:

- 1. Accountant
- 2. Diversification
- 3. Retailer
- 4. Motivation
- 5. Cash card
- 6. Sales person
- 7. Acquisition
- 8. Stock exchange
- 9. Auction
- 10. Delegation
- 11. Retained earnings
- 12. Conference

- 1. Subsidiary
- 2. Inflation
- 3. Logistics
- 4. Loan
- 5. Financial statement
- 6. Budget airline
- 7. Tax
- 8. Interest rate
- 9. Customs
- 10. Consumer
- 11. Exchange rate
- 12. Qualification

<u>TASK B</u>: Complete the process below with the following quotes (3.2 marks => 0.32 mark/question) *Cùng đáp án cho cả hai đề*.

- 1. (i) We have an idea
- 2. (b) Nothing like it on the market
- 3. (h) Boss says it's too expensive
- 4. (g) Back to the drawing board
- 5. (f) Find cheaper suppliers
- 6. (j) Profit study looking good
- 7. (c) Problems with QC
- 8. (d) Production back on schedule
- 9. (a) Certification delayed
- 10. (e) Distributor gets stock

# <u>TASK C</u>: Choose the correct answers for the following sentences (3.2 marks => 0.4 mark/question)

### ĐÈ 1:

- 1. Benefits or perks
- 2. Opportunities

#### ĐÈ 2:

- 1. Opportunities
- 2. Demand

- 3. Income tax4. Demand
- 5. Tax evasion
- 6. Finished goods
- 7. Operating costs
- 8. Asset

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- 5. Asset
- 6. Tax evasion
- 7. Benefits or perks
- 8. Income tax